For the People Act Support and Messaging
Research Findings Prepared for End Citizens United

After a brief description of H.R.1, the bill has overwhelming support across parties, with Democrats most strongly supportive
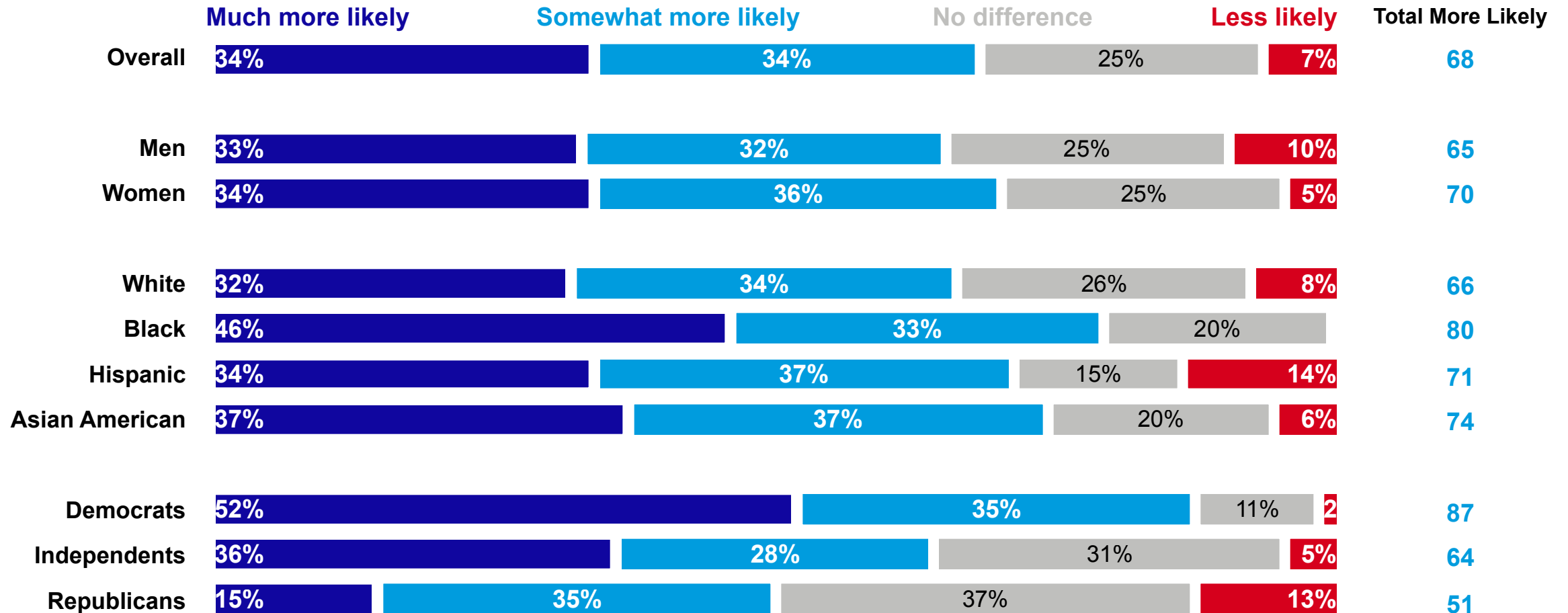
For the People Act – Initial Vote

This new legislation will crack down on political corruption in both parties and strengthen our democracy. It will limit the influence wealthy donors have over politicians, prevent foreign money from coming into America's elections, strengthen ethics laws to prevent politicians from enriching themselves, create more transparency and accountability in Washington, and protect voting rights for all eligible citizens.

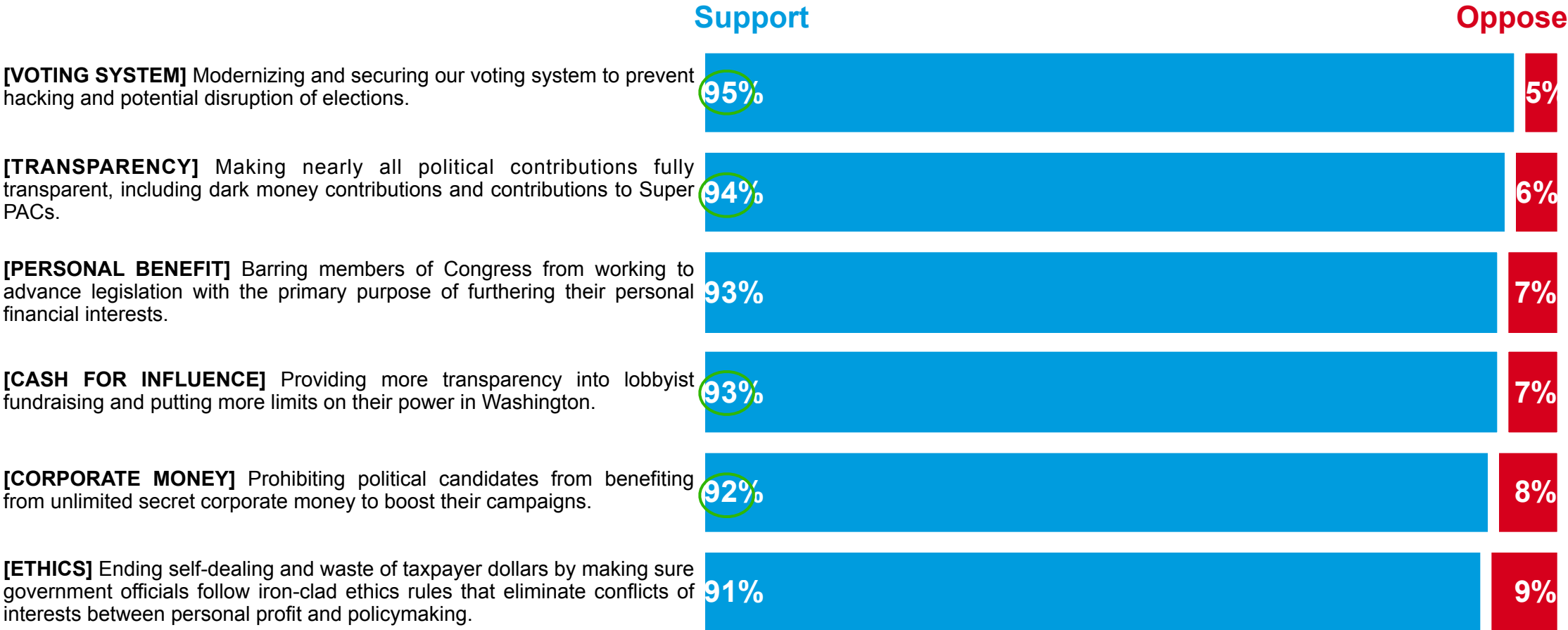|	Support	Undecided	Oppose
Overall	83%	7%	10%
Men	80%	5%	15%
Women	86%	8%	6%
Democrats	96%	3%	
Independents	73%	13%	14%
Republicans	74%	9%	17%

Support for H.R.1 boosts a Senate candidate significantly, with little risk of pushback

Would you be more or less likely to vote for a candidate for U.S. Senate who support this legislation?

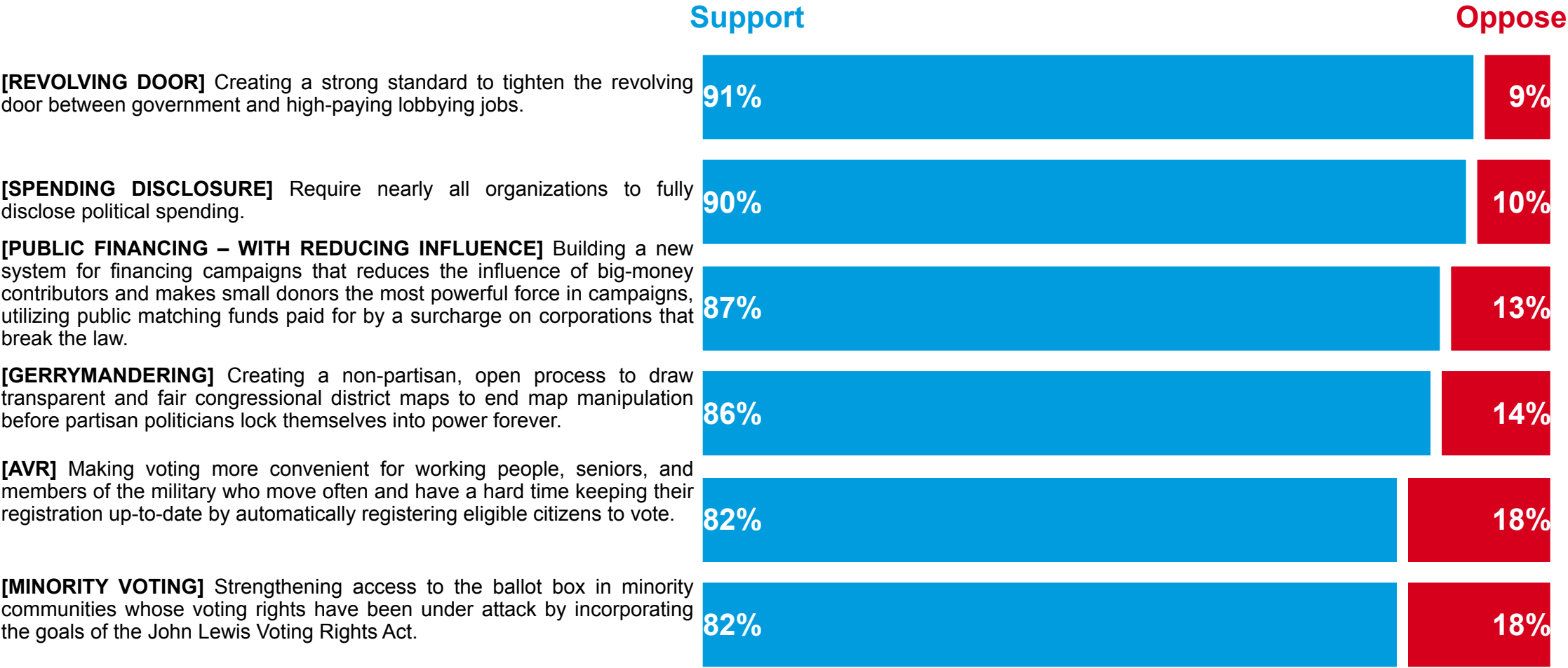|	Much more likely	Somewhat more likely	No difference	Less likely	Total More Likely
Overall	34%	34%	25%	7%	68
Men	33%	32%	25%	10%	65
Women	34%	36%	25%	5%	70
White	32%	34%	26%	8%	66
Black	46%	33%	20%		80
Hispanic	34%	37%	15%	14%	71
Asian American	37%	37%	20%	6%	74
Democrats	52%	35%	11%	2	87
Independents	36%	28%	31%	5%	64
Republicans	15%	35%	37%	13%	51

Elements of the bill that deal with the influence of money in politics are most popular; but so is "modernizing and securing" elections

Support for Individual Components of the Bill

Support　　　　　　　　　　　　　　　　　　　**Oppose**

[VOTING SYSTEM] Modernizing and securing our voting system to prevent hacking and potential disruption of elections.
95% ──────────────────────────── **5%**

[TRANSPARENCY] Making nearly all political contributions fully transparent, including dark money contributions and contributions to Super PACs.
94% ──────────────────────────── **6%**

[PERSONAL BENEFIT] Barring members of Congress from working to advance legislation with the primary purpose of furthering their personal financial interests.
93% ──────────────────────────── **7%**

[CASH FOR INFLUENCE] Providing more transparency into lobbyist fundraising and putting more limits on their power in Washington.
93% ──────────────────────────── **7%**

[CORPORATE MONEY] Prohibiting political candidates from benefiting from unlimited secret corporate money to boost their campaigns.
92% ──────────────────────────── **8%**

[ETHICS] Ending self-dealing and waste of taxpayer dollars by making sure government officials follow iron-clad ethics rules that eliminate conflicts of interests between personal profit and policymaking.
91% ──────────────────────────── **9%**

Protecting voting rights, ending partisan gerrymandering, and creating a public financing system are all broadly popular

Support for Individual Components of the Bill

Support

Oppose

	Support	Oppose
[REVOLVING DOOR] Creating a strong standard to tighten the revolving door between government and high-paying lobbying jobs.	91%	9%
[SPENDING DISCLOSURE] Require nearly all organizations to fully disclose political spending.	90%	10%
[PUBLIC FINANCING – WITH REDUCING INFLUENCE] Building a new system for financing campaigns that reduces the influence of big-money contributors and makes small donors the most powerful force in campaigns, utilizing public matching funds paid for by a surcharge on corporations that break the law.	87%	13%
[GERRYMANDERING] Creating a non-partisan, open process to draw transparent and fair congressional district maps to end map manipulation before partisan politicians lock themselves into power forever.	86%	14%
[AVR] Making voting more convenient for working people, seniors, and members of the military who move often and have a hard time keeping their registration up-to-date by automatically registering eligible citizens to vote.	82%	18%
[MINORITY VOTING] Strengthening access to the ballot box in minority communities whose voting rights have been under attack by incorporating the goals of the John Lewis Voting Rights Act.	82%	18%

Taking action on H.R.1 gives Democrats more credibility on corruption and money in politics, and other priorities as well

	% Trust - Final	% Change in Trust – Final minus Initial
	Overall	Overall
Health care	60	+2
Jobs and the economy	57	+5
Political corruption	53	+9
Money in politics	52	+8
Immigration	51	+2
Guns	47	+3

6

Fighting against voter suppression is effective at pushing back on claims of a Democratic power grab

Which statement do you agree with more? (Democratic Power Grab Debate)

Supporters say voter suppression and discrimination are the real power grabs that this bill works to stop. By making it harder to vote, politicians prevent regular people from having a say. This bill gives power back to regular voters by stopping extreme voter suppression.

Opponents say this bill is a power grab by Democrats who want to make it easier for illegal immigrants to vote so that they can steal elections. This bill helps fund and elect Democrats so they can pass their radical, socialist agenda.

	Blue	Red
Overall	59%	41%
Positive Swing	59%	41%
Negative Swing	24%	76%
Black	88%	12%
Hispanic	55%	45%
Asian American	69%	31%

Conclusions & Recommendations

- **The For the People Act should be at the center of this Congress's agenda.** Reform legislation is extremely popular with voters, regardless of party and among Black, Hispanic, and Asian American voters. And voters are more likely to vote for Senators who support the legislation. Passing the legislation would improve voters' perceptions of Democrats, making them more trusted on reform issues and others.

- **Support for the bill holds up after negative messaging from opponents.** After negative messaging, fewer than one-third of voters are say they are less likely to support the bill.

Appendix

Methodology

Voters

Global Strategy Group and ALG Research conducted a survey of **1,271 likely 2022 general election voters in battleground states*** between February 9 and February 15, 2021.

The survey also included oversamples of Black and Latino voters in battleground states, and Asian American voters nationwide.

Global Strategy Group and ALG Research also conducted two "QualBoards" between February 8 and February 12, 2021, one with white swing voters in battleground states and one with strong Democrats nationwide.

Margin of error

The margin of error at the 95% confidence level is +/- 2.7%.

The margin of error on sub-samples is greater.

*Battleground states include Alaska, Arizona, Georgia, Iowa, Maine, New Hampshire, Nevada, North Carolina, Ohio, Pennsylvania, Wisconsin, and West Virginia.